

From Travel to Tech!

I spent four years building a travel business, now I want to build apps and websites! I love design & frontend development and I'm now looking for my first role in the industry.

Relevant Online Courses

- SuperHi - Foundation HTML, CSS & Javascript, 32 + hours
- Google - Digital Marketing Fundamentals, 40 hours
- FutureLearn - User Experience, 6 hours
- Udemy - Colour Theory Course, 1.5 hours
- SuperHi - Command Line for Creatives, 8+ hours
- Udemy - Complete JavaScript 2021, 68.5 hours, partially completed
- Udemy - Advanced CSS and Sass: Flexbox, Grid, Animations & More, 28 hours, partially completed

Education

2010 - 2014: University of Nottingham

- 2:1 BA Honours American & Latin American Studies with Spanish
- Achieved a first class dissertation
- Studied abroad in Granada, Spain

2007 - 2009 Harlow College, Essex

- A levels: Photography A, English Language B, Psychology C

2002 - 2007 Anglo European School, Ingatestone, Essex

- Ten GCSE's at grades A* - C

Professional Experience

May 2021 - August 2021: Northcoders Coding Bootcamp.
A 13 week course in full stack development.

- The course was divided into several parts covering fundamentals, backend and frontend.
- Although the course was in Javascript, it also taught us the principles of programming in general.
- We learned about functional and object orientated programming and were introduced to TDD with Jest.
- We used Git and GitHub throughout the course with experience of forking, cloning, committing, making new branches, merging branches and handling merge conflicts.
- For the backend phase we built a server and RESTful API using Express and PostgreSQL.
- For the frontend we learned about the DOM, DOM manipulation, form validation and React.
- We used create-react-app for our apps and were taught to use functional rather than class based components.
- We were taught how to use the context API, react-router and how to interact with web API's.
- Throughout the course we worked in short sprints, gaining experience of pair programming and working within a small agile team.
- We had experience of other agile practices such as using a Kanban board and holding daily stand ups to track progress.

Employment

September 2021 - Present: **Freelance Web Design & Development & Part Time Barista at Cafe164**

- The largest freelance project I completed was a full e-commerce site build from scratch for Rabbit Hole Coffee.
- I designed the site layout in Figma and developed it in Wordpress with Woocommerce, Elementor and some custom CSS.

Employment *continued...*

August 2016 - April 2021: **The Latin America Travel Company**

Position: Founder

- I started the company from scratch as part of my brother's existing travel business
 - Grew the business to a turnover of £300k in 2019
 - Designed, managed, hosted and wrote all the content for the 350+ page website using Wordpress
 - Optimised the website with help from an agency for SEO and achieved page one on google for certain targeted keywords.
 - Managed the buying and selling of foreign currency.
 - Wrote and designed 200+ page personalised trip guidebooks for each client.
 - Presented and sold directly to clients at consumer facing trade shows such as Destinations Manchester & Luxury Travel Fair.
 - Oversaw PR and content marketing campaigns, gained coverage in Lonely Planet and across the travel press.
 - Ran my own email marketing and newsletter list using MailChimp.
 - Managed all supplier relationships and commercial issues such as pricing and contracts.
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April 2015 - August 2016: **Rainbow Tours, part of ITC Travel**

Position: Latin America Sales Specialist

- Selling tailor made luxury private tours to clients
 - Brought in more profit in one month than any other employee in the history of the company
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August 2014 - April 2015: **Flight Centre**

Position: Travel Consultant

- Selling international travel managing both retail and corporate clients.
 - Proficient in Galileo and Amadeus GDS booking systems
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Pre August 2014

I have gained a variety of experience in other roles including customer service, sales, street fundraising, part time restaurant work, work in Canada, and a marketing internship for a charity in Buenos Aires. More details available upon request.